



# THE UNITED STATES OF AMERICA VIETNAM WAR COMMEMORATION



## Media Kit



*“Every service member of the Vietnam generation should know that their sacrifices mattered and that their service made a difference.”*

*~ President Joseph R. Biden, Jr., Presidential Proclamation, March 2022 ~*



## Welcome Home!

*~ A Nation Honors our Vietnam Veterans and their Families ~*

The National Mall, Washington, D.C.

May 11-13, 2023

#WelcomeHome2023



#VWCWelcomeHome23

[www.vietnamwar50th.com/welcomehome](http://www.vietnamwar50th.com/welcomehome)

*Join the Nation ... thank a Vietnam veteran!*

[vietnamwar50th.com](http://vietnamwar50th.com)



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Resources available: [www.vietnamwar50th.com/welcomehomeresources](http://www.vietnamwar50th.com/welcomehomeresources)

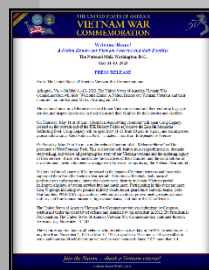
## Event Website



## QR Code



## Press Release



## Poster (24x36)



[Hi-Res](#) [Lo-Res](#)

## 2-Sided Flyer (8½x11)



[Hi-Res](#)

## PSA Video



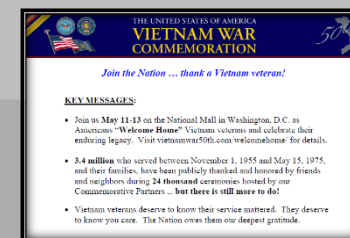
## Flyer Reel



## Banners



## Key Messages



*Join the Nation ... thank a Vietnam veteran!*

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# THE UNITED STATES OF AMERICA VIETNAM WAR COMMEMORATION



## Facebook Event



## Vietnam Veteran Video Montage



THE UNITED STATES OF AMERICA  
**VIETNAM WAR  
COMMEMORATION**

*50th*

**WE NEED YOUR HELP!**  
We are producing a video montage to be shown during *Welcome Home!* If you are a Vietnam veteran (U.S. veteran who served on active duty at any time during November 1, 1955 – May 15, 1975, regardless of location), send your headshot (preferred) or close-up Vietnam period photo along with your name, the Service Branch and years served (see samples above) to [whs.vnwar50th@mail.mil](mailto:whs.vnwar50th@mail.mil).



Julius Recton  
U.S. Army  
1948-1983

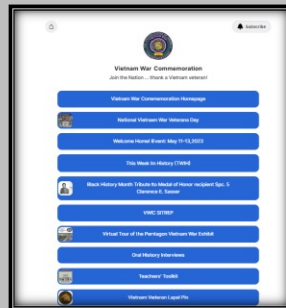


Bobbi Hovis  
U.S. Navy  
1947-1967



Mike Sprayberry  
U.S. Army  
1967-1988

## Connect to ALL our platforms & important pages:



<https://linktr.ee/VNWar50th>

## Social Media:



[@VietnamWar50th](https://www.facebook.com/VietnamWar50th)



[VietnamWarCommemoration](https://www.instagram.com/VietnamWarCommemoration)



[@VietnamWar50th](https://twitter.com/VietnamWar50th)



[The United States of America  
Vietnam War Commemoration](https://www.youtube.com/TheUnitedStatesofAmericaVietnamWarCommemoration)



[The United States of America  
Vietnam War Commemoration](https://www.linkedin.com/TheUnitedStatesofAmericaVietnamWarCommemoration)



[Vietnam War Commemoration](https://vimeo.com/VietnamWarCommemoration)

## Hashtags:

**#WelcomeHome2023**

**#VWCWelcomeHome23**

## Event Website:

[www.vietnamwar50th.com/welcomehome](http://www.vietnamwar50th.com/welcomehome)

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## Participating Organizations:\*

- Air & Space Forces Association
- Air Force Historical Foundation
- Allies
- American Gold Star Mothers, Inc.
- American Legion
- American Red Cross
- Americans in Wartime Experience: Voices of Freedom Mobile Recording Studio
- Angel Force USA
- Armed Forces Medical Examiner System
- Armed Forces Network
- Army and Air Force Exchange Service
- Army Historical Foundation
- Army Nurse Corps Association
- Association of the United States Army
- Central Intelligence Agency
- Civil Air Patrol
- Coast Guard Aviation Association – Ancient Order of the Pterodactyl
- Defense Commissary Agency
- Defense Media Activity
- Defense POW/MIA Accounting Agency
- Disabled American Veterans
- The Distinguished Flying Cross Society
- Gold Star Wives of America, Inc., DBA Gold Star Spouses
- Hero's Bridge
- Honor Flight Network
- The Independence Fund
- Jewish War Veterans of the United States of America
- Joint Task Force-National Capital Region
- Library of Congress Veterans History Project
- Moral Injury International
- Military Officers Association of America
- Military Women's Memorial
- Military Working Dog Heritage Museum
- MISSION: POW-MIA
- National Archives Foundation
- National Coast Guard Museum
- National Guard Bureau
- National Museum of American Diplomacy, U.S. Department of State
- National Museum of Health and Medicine
- National Museum of the Marine Corps
- National Museum of the United States Air Force
- National Museum of the United States Army
- National Park Service
- National POW/MIA Memorial and Museum
- National Society Daughters of the American Revolution
- National Vietnam War Museum & Sons and Daughters of the Vietnam War
- Native American Veterans
- Naval History and Heritage Command
- Naval Order of the United States
- Navy Nurse Corps Association
- Navy Recruiting Command
- North Carolina Vietnam Helicopter Pilots Association
- Operation Purple Heart Truck
- OSD Graphics
- President's Council on Sports, Fitness & Nutrition

*\*As of 5/5/2023*

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## Participating Organizations (continued):\*

- Purple Heart Foundation
- Reserve Organization of America
- Rolling Thunder, Washington, DC, Inc.
- Semper Fi & America's Fund
- Smithsonian Institution
- Society of Air Force Nurses
- Society of the Honor Guard, Tomb of the Unknown Soldier
- Sons and Daughters in Touch
- Stars and Stripes
- Tomb of the Unknown Soldier Foundation
- Tragedy Assistance Program for Survivors
- Travis Manion Foundation
- USAA
- USO
- U.S. Air Force Recruiting Service
- U.S. Army Center for Military History
- U.S. Army Recruiting Command
- U.S. Army Soldier for Life
- U.S. Coast Guard & USCG Historian's Office
- U.S. Coast Guard Recruiting Command
- U.S. Department of Veterans Affairs Offices
  - Center for Women Veterans
  - Debt Management Center
  - National Cemetery Administration
  - Office of Connected Care and VA Patient Care Services
  - VA Million Veteran Program
  - Veterans Benefits Administration (VBA) Benefits Delivery Protection & Remediation Office
  - VBA Outreach, Transition & Economic Development
  - Vet Center
  - Veteran Readiness & Employment
  - Veterans Health Administration (VHA) Office of Integrity & Compliance
  - Veterans Readjustment Counseling Service
- United States Marine Corps
- U.S. War Dogs Association
- Veteran's Last Patrol
- Veterans of Foreign Wars
- Vets4Warriors
- Vietnam Dog Handler Association
- Vietnam Veterans Memorial Fund
- Vietnam Veterans of America
- Vietnam Women's Memorial
- Virginia War Memorial
- Washington Nationals
- wear blue: run to remember
- Witness to War Foundation
- Woody Williams Foundation
- Wreaths Across America Mobile Education Exhibit
- ZERO Prostate Cancer

*\*As of 5/5/2023*

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## About The Commemoration

### Media & Public Information Kit



### Brochure



### Vietnam Veteran Lapel Pin

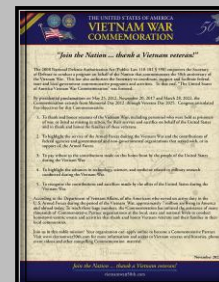


[Front](#)



[Back](#)

### Fact Sheets



### National Vietnam War Veterans Day



### Program Launch



### History & Legacy Products



### Pentagon Vietnam War Exhibit



### Commemorative Partner Seal



Contact Us: (703) 697-4908 or [whs.vnwar50th@mail.mil](mailto:whs.vnwar50th@mail.mil)

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