



THE UNITED STATES OF AMERICA VIETNAM WAR COMMEMORATION



Key Messages: Vietnam veterans deserve to know their service mattered. They deserve to know you care. The Nation owes them our deepest gratitude.

Authority to Operate: [Section 598 \(Public Law 110-181\) of the 2008 NDAA.](#)

National Vietnam War Veterans Day: Every March 29; this prominent day joins six other military-centric national observances codified in [Title 4 of the United States Code §6.](#)

Five Commemoration Objectives: Our primary focus – to thank and honor U.S. Vietnam veterans and their families for their service and sacrifice on behalf of the Nation.

Proclamations: [President Joseph R. Biden, Jr.;](#) [The Honorable Donald J. Trump;](#) [The Honorable Barack Obama;](#) [56 States, Territories & the District of Columbia.](#)

We Honor: All who served on active duty in the U.S. Armed Forces at any time from [November 1, 1955 to May 15, 1975](#), regardless of duty location, and their families.

Commemorative Partners: Local, state and national organizations, businesses, sports franchises and governmental agencies committed to the noble mission of the Commemoration.

Vietnam Veteran Lapel Pin: Presented to living U.S. Vietnam veterans by Commemorative Partners, this lapel pin is a “lasting memento of the Nation’s thanks.”

Certificate of Honor Program: Certificates and lapel pins are available for our partners to recognize three distinct subcategories of Vietnam veterans and their families.

Legacy Products: Our [Teachers’ Toolkit](#) provides robust classroom assistance when discussing this Commemoration. [23 multi-panel poster series](#) are available, as well as [Service-specific “patch” posters.](#) Also, our award-winning, museum-quality **Pentagon Vietnam War Exhibit** can be visited as part of the [Pentagon Tours](#) or [virtually.](#) Finally, [Vietnam Veteran Oral Histories](#) are being filmed and shared with the Library of Congress.

Leadership: Executive Agent – [The Honorable Regina Meiners,](#) Director, Washington Headquarters Services; Director – U.S. Army Maj. Gen. [Edward J. Chrystal, Jr..](#)

Clarification of Terminology used by the Vietnam War Commemoration.

Quotable Quotes: [President Joseph R. Biden, Jr.;](#) [The Honorable Donald J. Trump;](#) [The Honorable Barack Obama;](#) [The Honorable Richard Armitage;](#) former Vietnam War POW Col. [Michael Brazelton](#) (USAF, Ret).

Social Media & Hashtags: [#VietnamVeteransDay,](#) [#ThankVietnamVets,](#) [#VietnamVets,](#) [#SeeThemThankThem](#)

Join the Nation ... thank a Vietnam veteran!