

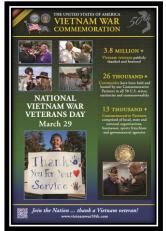
THE UNITED STATES OF AMERICA VIETNAM WAR COMMEMORATION



"SITREP" 2024 - Issue 4

Thursday, March 14

Dear Commemorative Partners,



March 29 Poster

National Vietnam War Veterans Day (NVWVD) is right around the corner!

March 29 is just two weeks away, and marks seven years since The Vietnam War Veterans Recognition Act of 2017 was signed into law, designating its perpetual commemoration like that of our other military-centric annual observances, such as Memorial Day, Independence Day and Veterans

Memorial Day, Independence Day and Veterans Day.

We are thrilled to report that *more than 300* NVWVD events have already been scheduled, with more to come! *Join us March 29* for our morning National Vietnam War Veterans Day joint wreath-laying ceremony at the Vietnam Veterans Memorial. For those unable to attend in



New NVWVD Video

person, we will be <u>streaming</u> it from our <u>homepage</u> as well as <u>Facebook</u>. Tune in for coverage that Friday morning, starting at approximately 9:45 a.m. with introductory remarks, followed by the silent ceremony.

Looking for additional material to incorporate into your NVWVD program? Our <u>March 29 Poster</u> remains a popular item! Download and print the <u>hi-res version</u> for a perfect accent. Also, for marketing and program resources, consider showing two of our *93-second video tributes*. First, our <u>National Vietnam</u> <u>War Veterans Day video</u> (above right) is our latest PSA and delivers an impactful message for this occasion. Second, the timeless <u>Vietnam veteran tribute</u>, originally introduced during our Welcome Home Honor Concert last May, highlights this effort and your significant contributions as Commemorative Partners.

Another option at your fingertips, is a brand new Screening Package of the Welcome Home Honor Concert. For those who were unable to attend or watch the concert, it's a must see! Tailored for screenings of any size, we packaged this video on our updated Welcome Home page with a best practice Screening Guide and Vietnam Veteran Lapel Pin Presentation

Addendum for the highest and most optimal impact. The video includes a recently added introduction by Director, Maj. Gen. Ed Chrystal, Jr., USANG (at right), that sets the stage for any viewing audience. This new VWC offering is sure to inspire and make any commemorative event meaningful.



Welcome Home Honor Concert Broadcast Video Production.

Lastly, as you host your <u>National Vietnam War Veterans Day</u> observances, remember to *tag us* to share your photos, videos and posts, and also use #VietnamVeteransDay and #SeeThemThankThem!

 ${\tt \sim The~United~States~of~America~Vietnam~War~Commemoration~Staff} \sim$