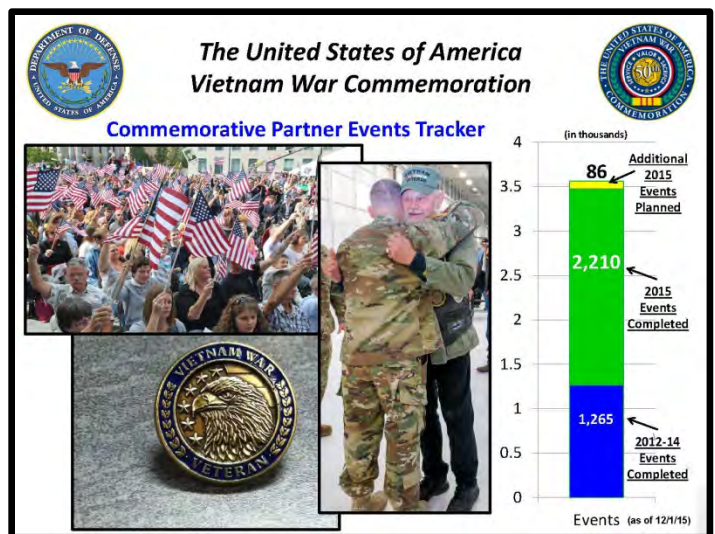
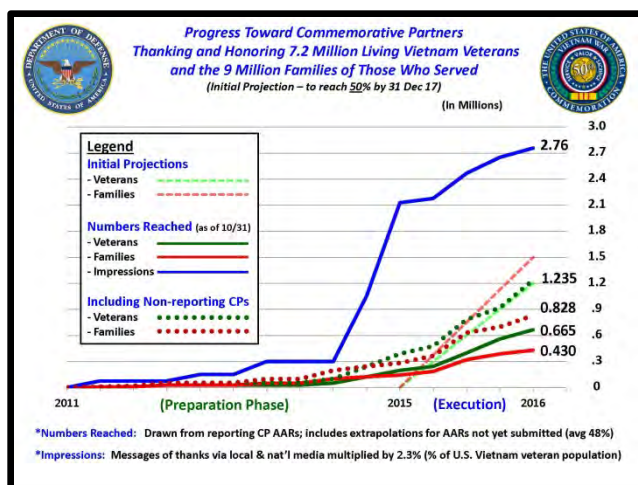


Dear Commemorative Partners,

Congratulations! Thanks to your dedication, **665 thousand Vietnam veterans** and **430 thousand** of their *families* have been thanked & honored across America. Truly, you are uplifting and enriching the lives of our Vietnam veterans. **2,296** ... that's the number of commemorative events planned and hosted in 2015 alone. Combine that with previous years and the total is **3,558!** The remarkable part ... these numbers represent the activity of **just 23% of our CPs** – those who are requesting our support via [DD2956s](#) and reporting their successes back to us through [after-action reports](#).



Now, can you imagine the impact actually being made by our entire CP team? We can! We believe the real numbers are double or even triple those reported above. More importantly, with only 23% of CPs requesting our support, it means that **77% of our CPs are *not receiving*** Vietnam veteran lapel pins to publicly present to the warriors who deserve one. **Working together, we can solve this**, especially since our [Vietnam veteran lapel pin](#) is in **full production**. **We can supply all requests!** So, we urge all CPs to utilize our [Partner Portal](#) to request lapel pins and report back on their distribution after each commemorative event.



As you plan your 2016 calendar, we recommend you **request lapel pins early** via our DD2956 form. Early submission will help us greatly, as we supported 643 commemorative events in November alone. [Vietnam Veterans Day](#), recognized by 21 states on the 29th or 30th of March, is a likely focal point, along with Armed Forces week leading up to Memorial Day, and also Veterans Day. Please remember, a 30-day notice is our standard for a materials-only request; 90 days for a speaker or staffed booth.

Thank you, as on behalf of the nation you continue to lead your communities in thanking & honoring our Vietnam veterans and their families!

The United States of America Vietnam War Commemoration Staff