

## Dear Commemorative Partners,

As *Veteran's Day* approaches, we're supporting nearly 500 commemorative events nationwide hosted by you, our dedicated partners! This is the perfect time for us to focus our entire SITREP on how your events can *center on honoring our Vietnam veterans*.

With support for 3,000 events shaping our conclusions, we've found that *the most successful* commemorative

events share a few things in common ... they (1) are *collaborative* (i.e., involve multiple CPs working together); (2) highlight local *Vietnam veterans as keynote speakers*; (3) *recognize, stand and applaud Vietnam veterans and their families* during the program; and finally, (4) include a presentation of the [Vietnam Veteran Lapel Pin](#) to everyone who served on active duty from 1 November 1955 to 15 May 1975. These inclusions will spark spontaneous standing ovations, so be ready for thunderous applause!

We understand that due to time or logistical constraints, you might choose to present the lapel pin to a small group, or even one Vietnam veteran, during your ceremony as a representative presentation of the lapel pin to all Vietnam veterans in attendance. If so,



please *carefully consider how you will distribute the lapel pin in a dignified manner to every Vietnam veteran who attends* your event. Prior to Veterans Day, we will send out an additional SITREP to share examples of how CPs across the nation have successfully accomplished this.

There are many ways to successfully host a commemorative event; we simply encourage you to keep yours Vietnam veteran-centric so they receive the recognition due them. Thank you for your tremendous on-going efforts in honoring our

nation's Vietnam veterans and their families!

### **Above & Beyond!**

**North Eastern Detachment**

**Marine Corps League**

September 26, 2015



2,500 citizens of Lackawanna County and Scranton, PA honored 55 of their own who gave the ultimate sacrifice while serving during the Vietnam War at the unveiling of a Lackawanna County Vietnam Memorial.

**Thank you, North Eastern Detachment of the MCL, for your unswerving dedication to honoring our fallen brethren!**

Sincerely, *The United States of America Vietnam War Commemoration Staff*