



# The United States of America Vietnam War Commemoration



*Join the nation ... thank a Vietnam veteran!*

**Key Messages:** Across the nation, Americans are uniting to thank and honor Vietnam veterans and their families for their service and sacrifice.

**Five Commemoration Objectives:** Our primary focus – to thank and honor Vietnam veterans and their families for their service and sacrifice on behalf of the nation.

**2017 Presidential Proclamation:** Commemoration extends to Veterans Day 2025.

**2012 Presidential Proclamation:** Launched Commemoration.

**National Vietnam Veterans Day:** Annually on March 29<sup>th</sup>.

**We Honor:** All who served on active duty in the U.S. Armed Forces at any time during the period of **November 1, 1955 to May 15, 1975**, regardless of duty location; and families.

**Commemorative Partners:** Local, state and national organizations, businesses, corporations, sports franchises and governmental agencies committed to publicly thank and honor Vietnam veterans and their families on behalf of the nation.

**Vietnam Veteran Lapel Pin:** For living Vietnam veterans only, this lapel pin is a “lasting memento of the nation's gratitude.”

**Certificate of Honor Program:** Certificates and lapel pins are available for our partners to recognize four distinct subcategories of Vietnam veterans and their families.

**Legacy Products:** Five different **multi-poster series** are available for download, as well as **Service-specific “patch” posters**. Also, a museum-quality Pentagon Vietnam War Exhibit, **recipient of a 2017 John Wesley Powell Prize**, can be toured as part of the **Pentagon Tours**. Finally, **Vietnam Veteran Oral Histories** are being captured on video, showcasing a wide breadth of experiences – all Services, ranks, specialties and viewpoints – that reflect personal thoughts and opinions about all aspects of the war.

**Leadership:** **Mr. Michael L. Rhodes** and **MG James T. Jackson, USA (Retired)**.

**Clarification of Terminology** used by the Vietnam War Commemoration.

**Quotable Quotes:** President **Donald Trump**, The Honorable **Barack Obama**, the Honorable **Ashton Carter**, and multiple **Vietnam veterans**.