



THE UNITED STATES OF AMERICA VIETNAM WAR COMMEMORATION



Concept Plan

- 10,625 Commemorative Partners
- 8,288 Events 2011 – 2017
- 323 Oral History Interviews

As of 1 March 2017

Strategic Plan for 2019-2025

- Define Success Criteria
- 5 Congressional Objectives
- Primary Mission

Concept for Closeout
Events in 2023 – 2025

- 2023 – 2025 Events throughout the Nation
- 2023 – National Event, Vietnam Memorial
- 2025 – National Event, U.S. Capitol ICW Memorial Day Concert

Elections

Sustainment Phase Thru 2025

Report to Congress



Continue to Support Events, Seek Commemorative Partners, History and Legacy, National Voice, Administrative Support

Strategic Plan 2019 – 2025

- Focused Outreach and Reachback efforts
- Continue the National Voice effort
 - Communication Plan
- Support Events
 - Shape events with active local CPs
- Sustain History and Legacy initiatives

2021

- Federal and State Elections
- Finalize Concept Plans for National Events
- Publish Operational Plans
- Notify States/Cities /CPs IRT final events

2023 – 2025

- Nationwide State and Commemorative Partner Events

2023 – Vietnam Memorial

- SECDEF Host
- MODs 5 Allies
- Sr. Gov't Officials
- CPs
- Wreath Laying

2025 – U.S. Capitol

- SECDEF /MODs
- Ambs 5 Allied Countries
- Sr. Gov't Officials
- CPs
- Wreath Laying



Join the Nation, Get Involved and Become a Commemorative Partner!

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