

THE UNITED STATES OF AMERICA VIETNAM WAR COMMEMORATION



Welcome Home Honor Concert Screening Guide

Thank you for honoring our Nation's Vietnam veterans by showing this production!

The following are best practices for the most significant impact.

Included:

- Full Honor Concert Screening Package
 - o Video (Run Time: 1:58:17): Streaming or Download Links on Page 3
 - Screening Guide (this document)
 - o <u>Vietnam Veteran Lapel Pin Presentation Addendum</u>

In Advance:

- Choose a venue large enough to host Vietnam veterans, their family members, Vietnam War Gold Star families, U.S. Armed Forces servicemembers and the general public.
- For Commemorative Partners: At least 30 days in advance, enter your event request (DD2956) in the VWC Partner Portal: http://www.vietnamwar50th.com/partners/login/
- If materials are desired as part of your screening (Vietnam Veteran Lapel Pins, fact sheets, magnets, proclamations, etc.), include them in your event request.
- Invite friends, family, community members and leaders, members of the military, Veteran Service Organizations (VSO), students, etc.
- Consider promoting your screening in advance to your local community and the media, including VA facilities, military bases, VSOs, senior communities, print and broadcast media, and social media.
- Test the concert video or download link in advance, to ensure video, audio, technical and quality streaming aspects function properly. (Video Testing and Playback Instructions are included on the last page of this guide.)

Program Itself:

- Ensure the program is dignified, showing appreciation for and sensitivity to the solemnity of war, the losses suffered and the sacrifices of all who served.
- Invite enough volunteers to assist with the Vietnam Veteran Lapel Pin (VVLP) presentation and hosting a table with the VWC materials.
- Thank and welcome attendees.
- Encourage Vietnam veterans, family members and Gold Star families to sit at the front, and to remain through the entire screening until the end (if Vietnam Veteran Lapel Pin presentation is being incorporated), so that they can be honored.



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• Sample Introduction for Emcee:

"Thank you so much for being here with us today, particularly those of you who served during the Vietnam war and your families. You are our very special guests and the reason the Vietnam War Commemoration exists: to honor you and your service.

The honor concert you are about to watch was an unprecedented effort in bringing together an NFL legend and a former Miss America; Broadway, TV and film stars; and uniformed service members from each of the Service departments, alongside the President of the United States and the Secretary of Defense to pay a loving and long-overdue tribute to our Vietnam veterans and their families.

So to them – to you! – we say, "Welcome Home," and to those of you, including veterans and family members from other eras, as well as others here with us today, we say thank you for joining us in paying this special tribute.

Enjoy the show!"

- Play the Honor Concert.
- When the video has concluded, feel free to **add** a VVLP presentation as a special salute to the Vietnam veterans. (The *Vietnam Veteran Lapel Pin Presentation Addendum* has been provided as a guide.)
- **Conclude** program, offering the free materials available at table for those interested.

Notes:

- For information on becoming a Commemorative Partner (CP), visit our <u>Commemorative Partner</u>
 <u>Program</u>. Applications only accepted through December 31, 2024.
- It is not required to become a CP to host an Honor Concert Screening. However, in order to obtain the free materials mentioned on the previous page for your program, organizations must be a CP and submit an event request.
- For further questions, visit <u>vietnamwar50th.com</u> or <u>email</u> us.



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Video Testing and Playback Instructions:

Two options have been provided for you to show the video. You can either **stream** the video directly from the link provided on the Vimeo platform, **or** you can **download** the file. In addition, the Vimeo platform includes its own customized presentation options if you choose.

There are four download options listed below, depending on the quality of playback capability and the bandwidth speed of your internet connection in the location where the video will be shown. The typical playback option for optimum quality is the first one: HD 720p (mp4, 1280 x 720), but of course the other options are also listed.

Whether you stream or download, we recommend first testing the video on a designated laptop to ensure it either streams or downloads and plays without interruption.

Streaming Option:

https://vimeo.com/880938285

Download Options:

HD 720p (mp4, 1280 x 720)

SD 540p (mp4, 960 x 540)

SD 360p (mp4, 640 x 360)

SD 240p (mp4, 426 x 240)