

Vietnam War Commemoration "SITREP"

2020 – Issue 1



"Join the Nation ... thank a Vietnam veteran!"

Tuesday, January 21

Dear Commemorative Partners,

We trust you enjoyed a wonderful *New Year* celebration with family and friends, and are *reinvigorated* to make 2020 a *banner year* for *honoring Vietnam veterans and their families!*

As you plan your upcoming events, we invite you to utilize our new website. We recommend updating your Web link to reflect the new Partner Portal and clearing your computer's "cache" (i.e., if using the "Chrome" browser, simply press ctrl-shift-del to reach this option).

Our new site features a *faster interface*, *striking graphics* and *easy navigation* to information and free materials for your commemorative events. Materials include *12 hi-resolution* downloadable poster series (also available in hard copy upon request), as well as <u>Lapel Pins</u>, <u>Bumper Stickers</u>, <u>Tin Pins and Presidential Proclamations</u>, along with a *huge repository of educational resources* (e.g., artifacts, school projects, revamped

COMMENSATION TO COMMENSATION PROGRAMS IN DISTRICT AND ELECTRIC TO THE COMMENSATION AND ELECTRIC TO

timeline, map of Vietnam, oral histories), including our popular Teacher's Toolkit.

Coming soon, you also will find our 2020 key messages, speech templates and a copy of our updated Media & Public Info Kit highlighting **29 March**, **National Vietnam War Veterans Day**. This day has become a kind of "lightning rod" if you will, around which a majority of annual commemorative events are organized for the sole purpose of thanking and honoring Vietnam veterans and their families.

Finally, we ask that you use the latest *Event Support Request* and *After Action Report (AAR)* forms, which are available via the Partner Portal and are embedded within the email accompanying this SITREP. Utilizing the new AAR to share your success stories will help us better capture the full impact of this Commemoration! *Excerpts from just one 2019 AAR*: "I've given many bedside presentations, but {Friday's} was humbling ... {this} Marine Lieutenant lost his daughter a week ago, his wife a year ago and his brother's name is one of the {58,276} names on the Wall in Washington. When my pinning ceremony was over, I saluted him and said, 'You are relieved of all duties." He replied, 'I'll never be relieved of all duties.' He also shared that this was one of the most important days in his life. We lost {this brother in arms} two days later, on Sunday November 10, 2019, the Marine Corps Birthday. Rest in peace & Semper Fi."

To access additional, moving stories of Vietnam veterans and their families being thanked and honored, visit the Department of Veterans Affairs "Borne the Battle" Blogs and search by keyword "Vietnam."

Your individual efforts are making a huge difference, one life at a time! Thank you, for being a **Proud Partner with The U.S.A. Vietnam War Commemoration** in this **honorable pursuit!**