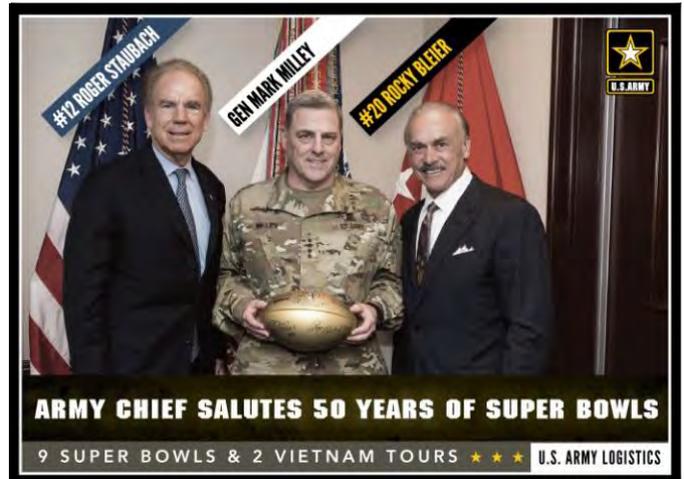


Dear Commemorative Partners,

This year, the *National Football League* (a CP) and *Vietnam veterans* share something in common ... a *50th Anniversary!* By [Presidential Proclamation](#), our nation is observing the Vietnam War Commemoration from Memorial Day 2012 until Veterans Day 2025. The NFL also celebrates the golden anniversary of its Super Bowl this weekend. At the right, we've highlighted two familiar faces from previous Super Bowls who also are Vietnam veterans, alongside Gen. Mark Milley, the U.S. Army Chief of Staff. As more than 110 million people worldwide prepare to watch this milestone game, let's *remember* to thank and honor those who volunteered to leave their professions, including football, to serve when our nation called – especially those who gave the ultimate sacrifice.



Join the nation ... thank a Vietnam veteran!

Did you know ... one of the things you have access to as a Commemorative Partner is use of the *Commemoration Flag* and *Commemorative Partner Seal*?

Highlight the fact your organization and event is part of this *national effort* to honor our Vietnam veterans and their families by using the *Commemoration Flag* and *CP Seal* on your programs, posters, banners, newspaper ads, and other advertising efforts in your region.



How do you access these? It's easy! Log in to our [Partner Portal](#) by using your chairperson's email and password. The "Communication Resources" tab includes links to the electronic versions of the flag and CP Seal, as well as our Style Guide, which provides guidance on their appropriate use. Still have questions? Email us at whs.vnwar50th@mail.mil or call (877)387-9951; we stand ready to assist!

Note: The *CP Seal* (pictured above) has the words "*Commemorative Partner*" in a banner under the seal itself. The use of the seal without these words/banner is not authorized.

Finally, we encourage those of you hosting Super Bowl parties to invite Vietnam veterans and their families in your neighborhoods to thank and honor them for their service!

Sincerely,

The United States of America Vietnam War Commemoration Staff